

YOUR VISION

SERVICES & CREATIVE PARTNERSHIPS

What your experience can include.

BRANDING • DIGITAL • PHOTOGRAPHY • VIDEO

BUILT AROUND
YOUR VISION.

A closer look at each service.

Our website introduces the services. This guide takes the next step by outlining the deliverables and experience a project may include, so you can better understand what you're booking.

NO ONE-SIZE-FITS-ALL.

Project details are confirmed based on your selected service, goals, and agreed scope.

Custom quotes available upon inquiry. Pricing is not listed in this guide.

The Visionary Brand Package

A bundled creative experience for building a cohesive brand presence.

BRAND FOUNDATION

- Primary logo and secondary logo
- Three submark logo options
- Brand mood board and visual direction
- Social media audit

BRAND TOUCHPOINTS

- Promotional flyer
- Digital business card design
- Website design
- Package elements may be substituted by agreement

Turnaround: up to two weeks, often sooner, once required materials are received and the project begins.

A logo system built for your brand.

The **Visionary Logo Package** is designed to give your business a flexible set of logo assets for different uses.

YOUR LOGO PACKAGE CAN INCLUDE

- Primary logo
- Secondary logo
- Submark logo
- Final files supplied in JPG, PNG, and PDF formats with slides on how to use your logo

A CONSISTENT LOOK & FEEL.

Designed to help your brand show up consistently across touchpoints.

A website that brings your brand together.

Website projects are scoped around your goals, content, and the experience you want visitors to have.

THE EXPERIENCE MAY INCLUDE

- Website design for the agreed page count
- Responsive layouts for desktop and mobile
- Basic on-page SEO setup
- Domain connection or setup guidance, where agreed

BEFORE THE PROJECT BEGINS

- Confirm pages and functionality
- Confirm who supplies copy and imagery
- Review platform and third-party fees
- Agree on timeline and revision rounds

Website scope and timeline are confirmed in the project proposal.

Promotional design that gets noticed.

Designed around your event, campaign, or business message.

A DESIGN PROJECT MAY INCLUDE

- Custom flyer or promotional graphic
- Design aligned with your brand and supplied details
- Digital-ready final artwork
- Revisions within the agreed scope

**THE DETAILS.
THE DESIGN.
THE DELIVERY.**

*Rush requests may be considered based on
availability.*

Photography for your moments and milestones.

Whether you're celebrating a milestone or updating your professional image, the session is planned around the look and purpose you want.

BIRTHDAY & MILESTONE SHOOTS

- Pre-session planning around your concept
- Guided posing and portrait capture
- Edited final images delivered digitally

HEADSHOTS & CORPORATE

- Professional headshots and business portraits
- Guidance on posing and expression
- Images suitable for professional profiles and business use

BRAND & PRODUCT PHOTOGRAPHY

- Brand-focused portraits and lifestyle imagery
- Product or business visuals, as scoped
- A cohesive set of images for marketing use

Session length, number of final images, location, and delivery timeline are confirmed with your selected package.

Your event, thoughtfully captured.

From celebrations to corporate gatherings, coverage is planned around the moments and story you want documented.

EVENT PHOTOGRAPHY

- Photography coverage for the agreed event window
- Key moments, details, and candid interactions
- Edited images delivered in a digital gallery or agreed format

EVENT VIDEOGRAPHY

- Video coverage for agreed portions of the event
- Edited highlight or recap video, as scoped
- Interviews or special segments when included in the project

Coverage hours, final photo count, video length, and delivery timeline are confirmed before booking.

More than a one-time project.

PHOTO BOOTH RENTAL

- Photo booth setup and breakdown, as agreed
- Guest photo experience
- Digital photo sharing options, based on setup
- Backdrop or customization details confirmed in advance

CONTRACTS & MONTHLY RETAINERS

- Ongoing graphic and brand design support
- Social media graphics and promotional content
- Photography or video content by agreed schedule
- Website updates and campaign materials

Retainer deliverables, frequency, response times, and contract terms are tailored to each partnership.

Let's define what your project will include.

01 **CONNECT**

Tell us about your goals and the service you're interested in.

02 **CUSTOMIZE**

We'll confirm deliverables, timeline, and project scope.

03 **CREATE**

We bring the vision to life with clear communication.

04 **DELIVER**

You receive the agreed final deliverables.

Your vision deserves to be seen.

beyondyourvision.co | 205-239-3031